



Saginaw

community foundation

1 Tuscola, Suite 100 • Saginaw, MI 48607

(989) 755-0545 • Fax (989) 755-6524

saginawfoundation.org

# GENERAL SCF GRANT APPLICATION

### HOW TO APPLY:

- Review information & FAQs located on the SCF website.
- Contact SCF to discuss proposal and receive an editable grant application.
- Submit completed application electronically to [Kendra@saginawfoundation.org](mailto:Kendra@saginawfoundation.org) no later than 11:59 p.m. on the due date or via mail postmarked by the due date.
- General SCF grant application due dates are February 1, May 1, August 1, November 1

### COMPLETED APPLICATIONS SHOULD INCLUDE:

- 1) This completed & signed grant application form
- 2) Program/Project Narrative (*See Program Narrative Guidelines*)
- 3) Organizational Background (*up to 2 pages*)
  - Include a list of governing board members & a brief bio on key project/program staff.
- 4) Financial Information:
  - a. Most recent IRS 990 (first 2 pages only)
  - b. Applicant's current operating budget
  - c. Most recent year-to-date financial statement
  - d. Documentation substantiating project expenses (quotes, bids, etc.)
- 5) If appropriate, any additional attachments you feel would establish your organization's credibility or help clarify your program/project (letters of support, news articles, etc.)

E.I.N. #: 38-3484109

### Legal name of organization

applying:

Mid-Michigan Children's Museum

*(This should be the same name as the one on the IRS tax determination letter)*

Your organization's common name (if different than above):

n/a

Chief Executive Officer (name & title):

Ann Doyle, President & CEO

City, State, ZIP

Address: 315 W. Genesee Ave.

Code:

Saginaw, MI 48602

Phone: 989-399-6626

Email: president@michildrensmuseum.org

Facebook

Website: https://www.michildrensmuseum.org/

Page:

https://www.facebook.com/MiChildrensMuseum

Contact person for this application (name & title):

Ann Doyle, President & CEO

City, State, ZIP

Address: 315 W. Genesee Ave.

Code:

Saginaw, MI 48602

Phone: 989-399-6626

Email: President@michildrensmuseum.org

- Has your governing board approved a policy which states your organization will not discriminate as to age, race, religion, sex, handicap or national origin?  No  Yes (date approved by board: 6/24/22)
- Has your governing board formally approved this project and authorized you to submit this application for funding?  No  Yes (date approved by board: 10/25/2024)

### APPLICATION AUTHORIZATION:



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Chief Executive Officer

(Printed): Ann Doyle

Signature: *Ann Doyle*

Date: 10/31/24

Board Chair (Printed): Erika Ardouin

Signature: *Erika Ardouin*

Date: 10/31/24

**PROGRAM/PROJECT INFORMATION**

Your Organization's common name: Mid-Michigan Children's Museum

Program/Project title: Insides Out Gallery Update

Amount requested : \$20,370.80

Total project cost: \$21,370.80

Project start date: Fall 2024

Project end date: Fall 2025

Geographic area served by this project (neighborhood/township/city/county):

Primarily Saginaw, Bay, and Midland Counties

1a. Estimated # of direct recipients this project will serve:

55,000

1b. Who are the direct recipients? Explain. (No more than one sentence):

The direct recipients are children from birth to 10 years of age, parents, teachers, guardians, grandparents, professional therapists, donors and volunteers.

2a. Estimated # of indirect recipients this project will serve:

This is a number that can't really be determined.

2b. Who are the indirect recipients? Explain. (No more than one sentence):

Indirect recipients are those that cannot be directly counted in the Great Lakes Bay Region who benefit from tourism dollars, with the downtown Saginaw area being the largest recipient.

**Executive Summary**

Provide a brief program/project overview answering the following:

What is the project; why is it necessary; who is coordinating the efforts; where is the project located; who will the project impact; and what impact will the project have on the community (no more than a paragraph in length).

In June 2008, the Mid-Michigan Children's Museum opened its doors in the Saginaw community. One of the original galleries, Insides Out brings medicine to children in a fun and friendly environment. This project to update the Insides Out Gallery will continue to allow children to learn about medicine and the human body while also adding new models, information, and interactivity. Insides Out encourages children to pretend play as doctors, patients, dentists, cardiologists, and optometrists. Being able to see medical equipment and human models makes medical professions less intimidating and less scary for children. Insides Out also encourages adults to talk to children about certain parts of the human body like the eye, mouth, and heart and why it is important to live a healthy lifestyle. The project is being spearheaded by Ann Doyle, President & CEO, and Jessie Teeter, Director of Exhibits and Education. The gallery is located inside of the museum at 315 W. Genesee Avenue, Saginaw, MI 48602. Insides Out benefits children up to age ten. They love Insides Out and do not realize they are learning STEM while playing. The community benefits by having the only children's museum in the region that focuses on children learning with hands-on, minds-on, interactive experiences. The museum provides a safe



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place for organized playing and learning. Schools and daycares take advantage of the museum's field trip program to supplement their lessons.

**BUDGET INFORMATION**

- In the tables below, itemize any pending or confirmed sources of revenue & estimated expenses relating to this request. Add additional lines if necessary.
- Total revenue must equal total expense to show how you plan on funding the project.\*
- Answer the *Budget Questions* on the following page regarding funding and sustainability.
- Attach the following financial information when submitting the completed grant application:
  - 1) Most recent IRS 990 (first two pages only)
  - 2) Applicant's current operating budget
  - 3) Most recent year-to-date financial statement
  - 4) Documentation substantiating expenses (bids, quotes, etc.)

**REVENUES FOR PROJECT:**

FUNDING SOURCE	AMOUNT	STATUS: CONFIRMED OR PENDING	
		CONFIRMED	PENDING
Saginaw Community Foundation (amount requested)	\$20,370.80	<input type="checkbox"/> Confirmed	<input checked="" type="checkbox"/> Pending
Miscellaneous Donors	\$1,000	<input checked="" type="checkbox"/> Confirmed	<input type="checkbox"/> Pending
		<input type="checkbox"/> Confirmed	<input type="checkbox"/> Pending
		<input type="checkbox"/> Confirmed	<input type="checkbox"/> Pending
		<input type="checkbox"/> Confirmed	<input type="checkbox"/> Pending
	\$	<input type="checkbox"/> Confirmed	<input type="checkbox"/> Pending
	\$	<input type="checkbox"/> Confirmed	<input type="checkbox"/> Pending
	\$	<input type="checkbox"/> Confirmed	<input type="checkbox"/> Pending
	\$	<input type="checkbox"/> Confirmed	<input type="checkbox"/> Pending
<b>TOTAL PROGRAM/PROJECT REVENUE*:</b>	\$ 21,370.80		



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**EXPENSES FOR PROGRAM/PROJECT:**

ITEM (MATERIALS, SUPPLIES, EQUIPMENT, ETC.)	ESTIMATED COSTS
Circulatory System Model	\$1,371
Half Size Human Circulatory System	\$350
Take-a-Part Human Body Model	\$258
Giant Human Heart	\$9,531
Classic Human Heart Model with Left Ventricular Hypertrophy	\$326
Classic Human Heart	\$176
Canine Heart	\$160
Cardiology Exhibit Signage	\$618.80
Shipping	\$500
Eye Model	\$765
Interactive Dental Wall Exhibit	\$7,000
Dentition Development Model	\$315
<b>TOTAL PROGRAM/PROJECT EXPENSE*:</b>	<b>\$ 21,370.80</b>



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## BUDGET QUESTIONS

**How will funding from the Saginaw Community Foundation be used?**

**Explain specific items and/or areas of the program/project that SCF funds would support.**

*Limit to 120 words.*

Funding from the Saginaw Community Foundation will be used to fund the new models of the heart, eye, and mouth. The most important part of the grant to be funded is the Giant Human Heart model. This replaces the fabric heart that had to be removed and adds more interactivity back into the cardiology exhibit. The other major component will be the interactive dental wall exhibit that would bring new engagement to the existing dental area.

**How would this program/project be impacted if awarded *partial grant funding* from SCF?**

**How would this program/project be impacted if not awarded *any grant funding* from SCF?**

*Limit to 120 words.*

A partial grant award will go to adding the giant heart model. That is the most crucial part of the Insides Out gallery update. Any funds left after adding the heart will be used to add other models.

If no grant funding was awarded, MMCM would use the organizational funds already allocated to the project to update a few pieces, like signage, but would not be able to add the interactive components. MMCM will still work with the local medical professionals on obtaining the exam chairs and doctor tools. MMCM will seek additional funds from other grants that are not already being allocated to another upcoming project.

**Describe the amount and source of any internal funds dedicated to this project.**

**Have you secured or do you plan on securing additional funds to support this program/project? Who have you contacted or plan on contacting?**

*Limit to 120 words.*

Internal funds dedicated to the project have come from private donations from individuals. If needed, MMCM will seek additional funds from individuals and companies.

In-kind donations will complete the needed equipment and items as described in the enclosed application. Each of the medical professionals listed have been contacted and are actively working with MMCM at this time.

### III. Program Narrative

#### A. Statement of Purpose

The Insides Out gallery offers children an opportunity to investigate and explore all the interconnected systems and parts of their body. As they examine and touch organs and bones on the operation table, measure height and weight, repair teeth, listen to the heart, and test their eyes, children are discovering answers, and questions, about the very complex human body. There are five exhibits within the Insides Out gallery and the Mid-Michigan Children's Museum (MMCM) will be focusing on 4 of them right now in this update; cardiology, optometry, dentistry, and pediatric care.

#### Cardiology

The Cardiology exhibit housed a larger-than-life fabric heart. Due to the material of the heart, many of the ventricles and tendons were no longer properly attached and it could not be properly cleaned to MMCM's post-Covid standards. MMCM made the decision to remove it from the exhibit for the safety of the guests. Replacing the fabric heart with a sturdier, plastic, anatomically accurate heart model will ensure this exhibit can continue to pique the interest of future cardiologists for years to come. The heart the museum is looking at purchasing comes with a 5-year warranty, helping to ensure that if anything goes awry, there will be little-to-no additional cost for replacement for at least five years.

Furthermore, by adding an interactive circulatory model, children can learn how blood moves throughout the body and gain a better understanding of the circulatory system. This model will also be a benefit for field trips as teachers can use the model to demonstrate concepts that otherwise might remain abstract in the classroom.

Since many of the exhibits, including the giant heart, in the Insides Out gallery are 10-15 years old, there are only so many patches a heart can take before it needs a transplant.

#### Optometry

MMCM's optometry exhibit currently houses a wall of eyeglasses for children to try on as well as a Snellen Chart. MMCM's plans include adding a model eyeball to the exhibit for children to see the internal structures of the human eye. The eye will be mounted on the wall next to the eyeglass wall display and will include in-house-made labels of the different components, structures, and parts of the eye labeled clearly. Additionally, MMCM is working with a local optometrist to add a phoropter, the device with lenses used to determine prescriptions, and an exam chair. This will add a realistic element to the museum's optometry area.

#### Dentistry

MMCM's dentistry area update includes getting a new exam table and adding new interactive pieces like an interactive dental wall and new dental models. The dental models will show the difference between adult and child teeth. The interactive dental wall will have hands-on pieces that children can practice brushing teeth. The new exam table is desperately needed since the one in the museum is torn in some spots and pieces are coming off.

#### Pediatric

MMCM's plans to update the pediatric area include a new exam table and a wall graphic focused on healthcare. MMCM is working with Covenant Healthcare to add the exam table, wall graphic, and new doctor tools like doctor coats and stethoscopes.

All of these updates to the Insides Out Gallery aim to make going to any type of medical professional less intimidating for children. Oftentimes children fear the unknown and medical procedures, even simple ones, can be scary. By letting children be in charge and giving them the same tools, albeit pretend play tools, a pediatrician, dentist, cardiologist, or optometrist will use at an appointment, children can become familiar with them and not be frightened when they go to appointments.

This is a new project for the museum. Museum galleries, over time, lose their relevance unless they are updated at certain time intervals. To date, Aunt Sugar's Farm & Uncle Pickle's Barn Gallery update was completed in January 2022. The Water, Water Everywhere Gallery was updated in 2023. The Car Works Gallery is in the process of being updated and it is expected to be finished by the end of the year with the addition of a Cadillac exhibit. These galleries are original galleries along with Insides Out and the wear and tear of 16 years is apparent. The community does not have any other area like this to show children what the human body is like and give them a small taste of each of these medical professions.

### **B. Impact**

The impact of this project is huge for the museum. The Insides Out gallery is a wonderful area to explore many different medical professions, and updating the current exhibits will continue to provide a more hands-on, interactive experience for children, parents, and teachers alike. This project impacts MMCM's programming and provides a more comprehensive experience. MMCM uses galleries for special events, of which two are centered around the body and health. The first is Powerplay and this event focuses on overall body health and is in partnership with the Saginaw Alumnae Chapter Delta Sigma Theta. The other event, held annually, is the Indoor Tooth-Friendly Egg Hunt. This event puts dental health at the forefront when most other egg hunts hand out candy. This project not only supports events but will support MMCM in efforts to offer health-centered summer camps or extensions lesson. These have not been offered in the past, but, with these updates, can be in the future.

The majority of the visitors that will be impacted are from the Great Lakes Bay Region with about 70% from Saginaw County. It is hard to determine the income break-down of the visitors because they come from all over either with family/friends, schools, daycare, therapy, or groups from places like the Grief Center.

The ages are primarily birth through 10 for the children, however, they must be accompanied with a parent, grand parent, guardian, or teacher. The adults range in age from late teens to grandparents and great-grandparents.

### **C. Implementation/Timeline**

Implementation of the update to these exhibits cannot begin until we have the necessary funds. The timeframe for this project is dependent upon the receipt of items/materials in a timely manner. Fundraising has begun and MMCM plans to complete the updates by fall of 2025 as long as all materials arrive and can be installed.

### **D. Collaboration**

MMCM is working with a local optometrist, Dr. Steven Kocks, to obtain a phoropter, the device used to check eyes and an exam chair. In addition to updating the cardiology exhibit and the optometry exhibit, MMCM is in the process of updating the pediatric and dentistry exhibits. MMCM is working with Covenant to update the pediatric area with a new pediatric exam table, new doctor equipment like stethoscopes, and a graphic on the wall related to healthcare. MMCM is working with a local dentist, Dr. Sabourin, to replace the dentist chair that is currently in the museum. In working with local healthcare professionals, MMCM is reducing costs of the project by getting donations of items the businesses are no longer using.

## **E. Future Plans**

The Insides Out gallery will continue to be an integral part of museum education for many years to come. It is anticipated that updates will continue to be necessary, but the hope is that the warranties on many of the displays being purchased during this update will help to offset future monetary costs. It should be noted it is recommended that museum galleries be updated every 8-10 years.

## **F. Evaluation**

Assessment and measurement are derived from the guests in three ways. The first being the comments made as guests are leaving the museum. The second is on-site surveys. The third is a survey sent out via email. Surveys, both onsite and by email, are done periodically so that an assessment can be made as to which galleries have outlived their original purpose or which ones are in need of a revamp.



## **IV. Organizational Background**

### **A. Purpose and History**

In 2008, inspired by the benefits of play and with generous community support in the Great Lakes Bay Region, the Mid-Michigan Children's Museum opened its doors in downtown Saginaw. In the sixteen years since, the museum has welcomed hundreds of thousands of visitors to its uniquely fun and educational environment, offered children the opportunity to learn, grow, and explore beyond the classroom, and served as a vital community resource for the Great Lakes Bay Region and beyond. MMCM's mission is to provide a hands-on, "Play and Learn" environment that engages and motivates children to use their curiosity and creativity while learning about the wonders of the world.

The bright and friendly building offers more than 16,000 square feet of "Play and Learn" gallery space, including twelve interactive galleries with exhibits designed to encourage children to be hands-on and learn about the wonders of the world around them in support of MMCM's mission. The galleries are developed for children ages birth to ten years old and built upon Michigan school curriculum with input from children's museum specialists, educators, and children themselves! Within the museum there are four classrooms that are enjoyed by visitors for field trips, meetings, birthday parties, life celebrations, and more.

### **B. Community**

The museum's target population is children from birth to ten years of age in the Great Lakes Bay Region.

Guests come from the Great Lakes Bay Region and beyond, with about 70% coming from Saginaw County. For purposes of this grant application, Saginaw County's demographics are being used and are being obtained from Saginaw Future and [mischooldata.org](http://mischooldata.org).

- 71.58% Caucasian
  - 19.25% Black/African American
  - 1.35% Asian & Pacific Islander
  - 0.31% American Indian
  - 2.33% Hispanic/Latino
  - 5.17% Mixed
- 
- Unemployment rate is 5.04% in Saginaw County as of October 2024
  - The poverty rate is 18.2%
  - 3,244 Early Childhood enrollment
  - 2,135 Kindergarten enrollment
  - 9,801 1st grade to 5th grade

### **C. Other Affiliations**

Mid-Michigan Children's Museum is not affiliated with any other organization. However, there are certain activities that the museum will partner with another organization to share facilities for a specific event or class. Earlier this year, the Saginaw Art Museum partnered with MMCM to offer an art and music themed camp. The Castle Museum of Saginaw County History joined the museum this year to hold a joint summer camp program as well. All of these partnerships help to further the mission of the museum.

### **D. Other Similar Organizations**

Mid-Michigan Children's Museum is the only children's museum in Saginaw County that serves birth-10-year-old children. While the museum's guests are primarily the same as the Saginaw Children's Zoo's guests, MMCM's main season is the opposite of each other and the programming offered at the museum and the zoo are different.

#### **E. Board of Directors**

Marisa Ahrens	Bd. Treasurer	989-793-9830	Yeo & Yeo
Erika Ardouin	Bd. Chair	989-497-6415	Garber Mgt. Group
Dennis Barlow	Bd. Mbr.		Saginaw ISD
Dr. David Cline	Bd. Mbr.	989-964-2790	SVSU
Luke Hendrick	Bd. Secretary	989-781-8116	R.C. Hendrick & Son
Kristen Opperman	Bd. Mbr.	989-301-6063	HSC
Kosta Povich	Bd. Mbr.	989-399-0620	Braun Kendrick Finkbeiner
Stacie Quast	Immed. Past Bd. Chair	989-239-1118	Remax Results
Ryan Shepard	Bd. Vice Chair	989-497-6409	Garber Mgt. Group
Karen Stiffler	Bd. Mbr.	989-907-8300	Ascension St. Mary's
Domingo Vasquez III	Bd. Mbr.	989-971-4796	Musico Lessons LLC
Michelle Youngstrom	Bd. Mbr.		Teacher

#### **F. Key Staff Associated with the Project**

Ann Doyle is the President/CEO of Mid-Michigan Children's Museum. She took the position in May 2021. Prior to this position, Ann owned State Lanes, was a Saginaw County Commissioner for 4 terms, Candidate for State Representative, and worked for Great Lakes Bay Regional Convention & Visitors Bureau in Economic Development and CRM training.

Jessie Teeter is the Director of Exhibits and Education. She is responsible for determining what galleries need to be updated and working with all who partner with the project. Jessie designs all educational programs and summer camps at the museum as well.

Jeff McLellan is the Marketing Director. He has been with the museum since May 2022 and is responsible for all marketing materials and making sure all projects meet the branding of the museum.

Ann, Jessie and Jeff work closely together on each project at the museum.

#### **G. Other Staff, Consultants, Outside Resources**

MMCM is working with local medical professionals to acquire some of the items to be added to the gallery and to replace existing items. As of right now these individuals include Dr. Kocks, Dr. Sabourin, and Covenant Healthcare. MMCM has also reached out to JP Graphics to print new signs for the cardiology exhibit and Morley Company to design, fabricate, and install the interactive dental wall exhibit.

Board of Directors Term & Contact Information

Name	Position	Committee	Email	Cell Phone	Occupation	Employer	Work Phone	Work Address	Home Address
Ahrens, Marisa	Treasurer/Bd Mbr	Finance (chair), Human Resources	marahr@yeoandyeo.com	989-529-6841	Senior Manager	Yeo & Yeo Garber Management Group	989-793-9830	5300 Bay Rd., Saginaw, MI 48604	
Ardouin, Erika	Chair/Bd Mbr	Board and all committees	eardouin@qatberaio.com	989-239-8749	Director of Recruiting		989-497-6415	999 S. Washington Ave., Saginaw, MI 48601	
Barlow, Dennis	Board Member	Education	dbarlow@sisd.cc	(989) 980-9019				7400 Bay Rd., University Center, MI 48710	1917 Adams Blvd Saginaw, MI 48602
Cline, Dr. David	Board Member	Education	ddcline@susu.edu	989-598-3567	Professor of Teacher Education	Saginaw Valley State University	989-964-2790		
Hendrick, Luke	Secretary/Bd Mbr	Special Events, Executive Committee, Human Resources	luke@orchendrick.com	989-992-2963	Project Manager	R.C. Hendrick & Son	989-781-8116	2885 S. Graham Rd., Saginaw, MI 48609	
Opperman, Kristen	Board Member	Special Events	kristen.opperman@hscopolv.com	989-488-9035		HSC			1402 S. Beyer Road Saginaw, MI 48601
Povich, Kosta	Board Member	Legal advice as needed	kospov@brankendrick.com	989-798-0588	Attorney	Braun, Kendrick, Finkbeiner PLC	989-399-0620	4301 Fashion Square Bld., Saginaw, MI 48603	
Quast, Stacie	Immediate Past Chair/Bd Mbr	Executive Committee, Special Events, Finance, Human Resources, Education	stacieqhomes@gmail.com	989-239-1118	Realtor	Remax Results	989-239-1118	414 Gies St., Bay City, MI 48706	
Shepard, Ryan	Board Member	Special Events, Executive Committee, Human Resources	rshpard@qatberaio.com, rshpard@gmail.com	989-233-8221	Chief Technology Officer	Garber Management Group	989-497-8409	999 S. Washington Ave., Saginaw, MI 48601	
Stiffler, Karen	Board Member	Finance	Karen.Stiffler@myMichigan.org	989-600-1094	MyMichigan Medical Center Saginaw Foundation	MyMichigan Health	989-907-8300	800 S. Washington Ave., Saginaw, MI 48601	2607 Mount Vernon Street Midland, MI 48642
Vasquez III, Domingo	Board Member	Special Events	musiclessons@gmail.com	989-971-4796	President & Instructor	Musico	(989) 971-4796		
Youngstrom, Michelle	Board Member	Special Events & Gallery Volunteer	michelle.youngstrom@gmail.com	989-860-6702	Teacher				10211 Willows Bend Cl., Freeland MI 48623

Form **990**

**Return of Organization Exempt From Income Tax**  
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)  
Do not enter social security numbers on this form as it may be made public.  
Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for instructions and the latest information.

OMB No. 1545-0047  
**2022**  
Open to Public Inspection

Department of the Treasury  
Internal Revenue Service

**A For the 2022 calendar year, or tax year beginning** , and ending

**B** Check if applicable:  
 Address change  
 Name change  
 Initial return  
 Final return/terminated  
 Amended return  
 Application pending

**C** Name of organization: **Mid-Michigan Children's Museum**

Doing business as

Number and street (or P.O. box if mail is not delivered to street address) Room/suite  
**315 West Genesee**

City or town, state or province, country, and ZIP or foreign postal code  
**Saginaw MI 48602**

**D** Employer identification number  
**38-3484109**

**E** Telephone number  
**989-399-6626**

**G** Gross receipts \$ **628,487**

**F** Name and address of principal officer:  
**ANN DOYLE**  
**315 West Genesee**  
**Saginaw MI 48602**

H(a) Is this a group return for subordinates?  Yes  No  
H(b) Are all subordinates included?  Yes  No  
If "No," attach a list. See instructions

**I** Tax-exempt status:  501(c)(3)  501(c) ( ) (insert no.)  4947(a)(1) or  527

**J** Website: **www.michildrensmuseum.org**

**K** Form of organization:  Corporation  Trust  Association  Other

**L** Year of formation: **2000** **M** State of legal domicile: **MI**

Part I Summary		Prior Year	Current Year
Activities & Governance	1 Briefly describe the organization's mission or most significant activities: <b>To provide a hands-on environment that engages children to use their curiosity and creativity while learning about the wonders of our world.</b>		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	11
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	11
	5 Total number of individuals employed in calendar year 2022 (Part V, line 2a)	5	9
	6 Total number of volunteers (estimate if necessary)	6	217
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	13,405
b Net unrelated business taxable income from Form 990-T, Part I, line 11	7b	0	
Revenue	8 Contributions and grants (Part VIII, line 1h)	479,417	264,539
	9 Program service revenue (Part VIII, line 2g)	98,117	262,741
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	19	-1,281
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	34,192	65,789
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	611,745	591,788
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0
	14 Benefits paid to or for members (Part IX, column (A), line 4)		0
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	179,346	232,532
	16a Professional fundraising fees (Part IX, column (A), line 11e)		0
	b Total fundraising expenses (Part IX, column (D), line 25)	6,234	
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	328,137	328,802
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	507,483	561,334	
19 Revenue less expenses. Subtract line 18 from line 12	104,262	30,454	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year 2,969,688	End of Year 2,877,193
	21 Total liabilities (Part X, line 26)	143,504	34,507
	22 Net assets or fund balances. Subtract line 21 from line 20	2,826,184	2,842,686

**Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign Here**

Signature of officer: **ANN DOYLE** EXECUTIVE DIRECTOR  
Date: \_\_\_\_\_  
Type or print name and title

**Paid Preparer Use Only**

Print/Type preparer's name: **Heather A. Thomas** Preparer's signature: **Heather A. Thomas** Date: **08/10/23** Check  if self-employed PTIN: **P00080875**

Firm's name: **Gardner, Provenzano, Thomas & Luplow** Firm's EIN: **38-2613351**

Firm's address: **P.O. Box 6457 Saginaw, MI 48608** Phone no.: **989-790-3900**

May the IRS discuss this return with the preparer shown above? See instructions  Yes  No  
For Paperwork Reduction Act Notice, see the separate instructions. Form **990** (2022)  
DAA

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III [ ]

1 Briefly describe the organization's mission:

To provide a hands-on environment that engages children to use their curiosity and creativity while learning about the wonders of our world.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [ ] Yes [X] No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [ ] Yes [X] No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code: ) (Expenses \$ 480,338 including grants of\$ ) (Revenue \$ 262,741 )

The Mid-Michigan Children's Museum (MMCM) provides hands on, interactive play experiences for children, from infancy to age 10, to learn about the world. Approximately 58,000 children, parents, teachers, and caregivers visit MMCM annually.

4b (Code: ) (Expenses \$ 24,977 including grants of\$ ) (Revenue \$ )

The operation of the museum gift shop promotes quality, age-appropriate, educational play opportunities for children and families who visit the museum.

4c (Code: ) (Expenses \$ including grants of\$ ) (Revenue \$ )

N/A

4d Other program services (Describe on Schedule O.)

(Expenses \$ including grants of\$ ) (Revenue \$ )

4e Total program service expenses 505,315

	2024 BUDGET
Revenue	
4100 Admissions Revenue	\$ 0.00
4110 General Admission	\$ 160,000.00
Total 4100 Admissions Revenue	\$ 160,000.00
4200 Non-Special Events Donations	\$ 0.00
4210 Foundations	\$ 20,000.00
4220 Corporations	\$ 18,000.00
4230 Individual	\$ 8,000.00
4250 In Kind Revenue	\$ 0.00
4260 Other	\$ 30.00
4280 Grants	\$ 75,000.00
4280.01 Temporarily Restricted Grants - PNC	\$ 119,594.00
Total 4280 Grants	\$ 194,594.00
Total 4200 Non-Special Events Donations	\$ 240,624.00
4300 Groups Revenue	\$ 0.00
4310 Group/ Rentals	\$ 23,000.00
4330 Field Trip	\$ 7,000.00
Total 4300 Groups Revenue	\$ 30,000.00
4400 Memberships Revenue	\$ 0.00
4410 Memberships - Basic	\$ 21,000.00
4420 Memberships - Caregiver	\$ 1,000.00
4430 Memberships - Grandparent	\$ 3,000.00
4440 Memberships - Premium	\$ 5,500.00
4450 Memberships - Professional	\$ 200.00
Total 4400 Memberships Revenue	\$ 30,700.00
4500 Programming Revenue	\$ 0.00
4550 Camp Registration	\$ 6,480.00
4560 Extension Lessons	\$ 600.00
4570 Locker Rental	\$ 40.00

4580 Birthday Parties	\$ 60,000.00
Total 4500 Programming Revenue	\$ 67,120.00
4600 Special Events Revenue	\$ 0.00
4610 Kids at Heart	\$ 0.00
4610.01 Kids at Heart Admission	\$ 1,200.00
4610.03 Auction	\$ 20,000.00
4610.04 Kids at Heart Sponsorship	\$ 37,000.00
4610.05 Kids at Heart In-Kind	\$ 0.00
4610.06 Personal Donation	\$ 6,000.00
4610.07 Corporate Donation	\$ 300.00
Total 4610 Kids at Heart	\$ 64,500.00
4620 Tooth Fairy Egg Hunt Sponsorship	\$ 2,250.00
4625 Pirates & Princesses Sponsorship	\$ 1,000.00
4630 Halloween Monster Mix & Mash Sponsorship	\$ 3,500.00
4635 MMCM Birthday Party Sponsorship	\$ 750.00
4640 Touch A Truck Sponsorship	\$ 16,500.00
4640.01 Touch A Truck In-Kind	\$ 0.00
Total 4640 Touch A Truck Sponsorship	\$ 16,500.00
4645 NYE Countdown Blast Sponsorship	\$ 3,000.00
4650 Nexteer STEM Day Sponsorship	\$ 5,000.00
4670 Where in the World	\$ 2,000.00
4690 Holiday Hooray Sponsorship	\$ 3,500.00
Total 4600 Special Events Revenue (sponsorships)	\$ 102,000.00
4750 Cash Over/Short	\$ 0.00
4800 Gift Shop	\$ 0.00
4810 Gift Shop Sales-Taxable	\$ 30,000.00
4820 Gift Shop Food-Non taxable	\$ 1,800.00
Total 4800 Gift Shop	\$ 31,800.00
Sales	\$ 0.00
Total Revenue	\$ 662,244.00
Cost of Goods Sold	\$ 0.00
4900 Gift Shop - Cost of Good Sold	\$ 0.00
4900.01 COGS - Taxable	\$ 12,000.00
4900.02 COGS - Non-Taxable	\$ 1,300.00

4900.03 Discounts taken- mdsr purchases	\$	1,400.00
Total 4900 Gift Shop - Cost of Good Sold	\$	14,700.00
Total Cost of Goods Sold	\$	14,700.00
Gross Profit	\$	647,544.00
Expenditures		
5000 Payroll and Salary Expenses	\$	291,494.00
Total 5000 Payroll and Salary Expenses	\$	291,494.00
5100 Administrative Expenses	\$	0.00
5105.01 Employee Appreciation	\$	2,500.00
5105.02 Volunteer Recognition	\$	1,000.00
5105.03 Board Meetings/ Appreciation	\$	500.00
5110 Travel & Mileage	\$	1,000.00
5115 Professional Development	\$	3,000.00
5120 License/ Dues/ Subscriptions	\$	16,500.00
5125 Processing Fees	\$	10,000.00
5130 Audit (Gardner, etal)	\$	7,350.00
5130.01 Professional Consulting (H&G)	\$	13,000.00
Total 5130 Audit (Gardner, etal)	\$	20,350.00
5140 D & O Insurance	\$	800.00
5145 Signage/Logo	\$	5,000.00
5150 Accident Insurance	\$	899.00
5155 Office Equipment	\$	4,000.00
5160 Office Supplies	\$	5,000.00
5165 Telephone and Internet	\$	7,000.00
5170 Alarm	\$	800.00
5175 Postage	\$	1,500.00
5185 PayPal Fees/Stripe Fees	\$	600.00
Total 5100 Administrative Expenses	\$	80,449.00
5200 Facility/Equipment	\$	0.00
5205 Janitor Service	\$	25,320.00
5210 Facility Repairs	\$	50,000.00
5215 Gallery Repairs	\$	4,000.00
5215.01 Aunt Sugar's Update/Repairs	\$	0.00
5215.03 Water, Water Everywhere	\$	0.00

5215.04 Insides Out	\$	0.00
Total 5215 Gallery Repairs	\$	4,000.00
5220 Facility Maintenance Agreement	\$	4,600.00
5225 Gallery Maintenance Agreement	\$	1,920.00
5230 Janitorial/Supplies	\$	6,000.00
5235 Gallery Supplies	\$	2,500.00
5240 Utilities	\$	36,000.00
5250 Seasonal Service	\$	15,000.00
5270 Liability Insurance	\$	13,225.00
Total 5200 Facility/Equipment		#REF!
5280 Groups Expense	\$	0.00
5285 Field Trip Bus	\$	3,000.00
Total 5280 Groups Expense	\$	3,000.00
5300 Programming Expense	\$	0.00
5310 Birthday Party Supplies	\$	2,000.00
5320 Program Supplies	\$	1,000.00
5320.01 Summer Camp Exp	\$	800.00
Total 5320 Program Supplies	\$	1,800.00
5330 Advertising - Outreach	\$	5,000.00
5360 Misc. Programming expenses	\$	200.00
Total 5300 Programming Expense	\$	9,000.00
5400 Special Events	\$	0.00
5410 Kids at Heart Expenditures	\$	10,000.00
5410.01 In Kind Expense - Kids at Heart	\$	0.00
Total 5410 Kids at Heart Expenditures	\$	10,000.00
5420 Pirates & Princesses Exp	\$	300.00
5425 Tooth Friendly Egg Hunt Exp	\$	400.00
5430 NYE Countdown Blast Exp	\$	400.00
5440 MMCM Birthday Party Exp	\$	300.00
5440.01 MMCM Birthday Party In-Kind Exp	\$	0.00
Total 5440 MMCM Birthday Party Exp	\$	300.00
5450 Holiday Hooray Exp	\$	450.00
5455 Touch A Truck Expenditures	\$	10,000.00
5455.01 Touch a Truck In-Kind Exp	\$	0.00

Total 5455 Touch A Truck Expenditures	\$	10,000.00
Total 5400 Special Events	\$	21,850.00
8100 In-Kind Expense Non-Special Events	\$	0.00
7000 Interest Income	\$	4,200.00
Other Expenditures		
8110 Depreciation Expense - Equipment and Software		
8120 Depreciation Expense - Building		
8130 Depreciation Expense - Building Improvement		
8140 Depreciation Expense - Land Improvement		
8150 Depreciation Expense - Exhibits		
ADD Capital Expense	\$	166,000.00
Total Other Expenditures	\$	166,000.00



# Profit and Loss

January - August, 2024

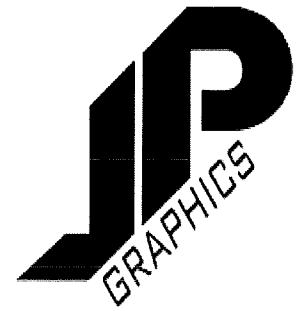
	Total
<b>REVENUE</b>	
4100 Admissions Revenue	
4110 General Admission	100,212.50
<b>Total 4100 Admissions Revenue</b>	<b>100,212.50</b>
4200 Non-Special Events Donations	
4210 Foundations	19,124.72
4220 Corporations	161.22
4230 Individual	29,361.55
4250 In Kind Revenue	5,695.52
4280 Grants	48,893.00
<b>Total 4200 Non-Special Events Donations</b>	<b>103,236.01</b>
4300 Groups Revenue	
4310 Group/ Rentals	20,568.50
4330 Field Trip	5,001.00
<b>Total 4300 Groups Revenue</b>	<b>25,569.50</b>
4400 Memberships Revenue	
4410 Memberships - Basic	13,540.00
4420 Memberships - Caregiver	1,425.00
4430 Memberships - Grandparent	2,520.00
4440 Memberships - Premium	3,951.00
<b>Total 4400 Memberships Revenue</b>	<b>21,436.00</b>
4500 Programming Revenue	
4550 Camp Registration	8,991.50
4560 Extension Lessons	976.00
4570 Locker Rental	25.00
4580 Birthday Parties	41,734.14
<b>Total 4500 Programming Revenue</b>	<b>51,726.64</b>
4600 Special Events Revenue	0.00
4610 Kids at Heart	
4610.01 Kids at Heart Admission	1,190.00
4610.02 Raffle Ticket	8,215.00
4610.03 Auction	19,401.14
4610.04 Kids at Heart Sponsorship	8,500.00
4610.05 Kids at Heart In-Kind	19,507.25
4610.06 Personal Donation	194.76
4610.07 Corporate Donation	312.00
4610.08 Corporate Sponsorships	35,550.00
<b>Total 4610 Kids at Heart</b>	<b>92,870.15</b>
4620 Tooth Fairy Egg Hunt Sponsorship	2,750.00
4635 MMCM Birthday Party Sponsorship	1,500.00

	Total
4640 Touch A Truck Sponsorship	9,825.00
4640.01 Touch A Truck In-Kind	1,000.00
<b>Total 4640 Touch A Truck Sponsorship</b>	<b>10,825.00</b>
4665 Misc Fundraisers	250.00
4670 Where In the World	550.00
4690 Holiday Hooray Sponsorship	2,352.84
<b>Total 4600 Special Events Revenue</b>	<b>111,097.99</b>
4750 Cash Over/Short	107.64
4800 Gift Shop	
4810 Gift Shop Sales-Taxable	22,589.94
4820 Gift Shop Food-Non taxable	1,590.75
<b>Total 4800 Gift Shop</b>	<b>24,180.69</b>
<b>Total Revenue</b>	<b>437,566.97</b>
<hr/>	
<b>COST OF GOODS SOLD</b>	
4900 Gift Shop - Cost of Good Sold	
4900.01 COGS - Taxable	7,788.81
4900.02 COGS - Non-Taxable	416.85
4900.03 Discounts taken-mdse purchases	265.10
<b>Total 4900 Gift Shop - Cost of Good Sold</b>	<b>8,470.76</b>
<b>Total Cost of Goods Sold</b>	<b>8,470.76</b>
<hr/>	
<b>GROSS PROFIT</b>	<b>429,096.21</b>
<hr/>	
<b>EXPENDITURES</b>	
5000 Payroll and Salary Expenses	
5010 Payroll Wages	149,392.48
5020 Payroll Taxes	12,488.20
5030 Simple IRA	4,082.80
5050 Workers Comp	274.50
5060 Employee Expense Reimbursement	18.48
5080 QuickBooks Payroll Fees	701.00
<b>Total 5000 Payroll and Salary Expenses</b>	<b>166,957.46</b>
5100 Administrative Expenses	
5105.01 Employee Appreciation	392.39
5105.02 Volunteer Recognition	295.68
5105.03 Board Meetings/ Appreciation	5.76
5110 Travel & Mileage	165.72
5115 Professional Development	126.00
5120 License/ Dues/ Subscriptions	8,352.83
5125 Processing Fees	6,530.92
5130 Audit (Gardner, etal)	6,300.00
5130.01 Professional Consulting (H&G)	7,059.00
<b>Total 5130 Audit (Gardner, etal)</b>	<b>13,359.00</b>
5140 D & O Insurance	465.80

	Total
5145 Signage/Logo	1,036.79
5155 Office Equipment	1,117.48
5160 Office Supplies	3,053.06
5165 Telephone and Internet	3,986.90
5170 Alarm	248.00
5175 Postage	544.00
5185 PayPal Fees/Stripe Fees	354.96
<b>Total 5100 Administrative Expenses</b>	<b>40,035.29</b>
<b>5200 Facility/Equipment</b>	
5205 Janitor Service	14,770.00
5210 Facility Repairs	24,676.75
5210.03 In-Kind	750.00
<b>Total 5210 Facility Repairs</b>	<b>25,426.75</b>
5215 Gallery Repairs	1,192.50
5215.01 Aunt Sugar's Update/Repairs	9.64
5215.03 Water, Water Everywhere	1,462.57
5215.04 Insides Out	400.00
5215.05 Art Mart	499.82
<b>Total 5215 Gallery Repairs</b>	<b>3,564.53</b>
5220 Facility Maintenance Agreement	2,354.00
5225 Gallery Maintenance Agreement	1,440.00
5230 Janitorial/Supplies	2,426.03
5235 Gallery Supplies	292.81
5240 Utilities	19,088.45
5250 Seasonal Service	8,262.75
5270 Liability Insurance	7,965.36
<b>Total 5200 Facility/Equipment</b>	<b>85,590.68</b>
<b>5280 Groups Expense</b>	
5285 Field Trip Bus	800.00
<b>Total 5280 Groups Expense</b>	<b>800.00</b>
<b>5300 Programming Expense</b>	
5310 Birthday Party Supplies	1,191.49
5311 Birthday Party Discounts	664.15
5320 Program Supplies	50.97
5320.01 Summer Camp Exp	947.47
<b>Total 5320 Program Supplies</b>	<b>998.44</b>
5330 Advertising - Outreach	-1,305.78
<b>Total 5300 Programming Expense</b>	<b>1,548.30</b>
<b>5400 Special Events</b>	
5410 Kids at Heart Expenditures	14,811.31
5410.01 In Kind Expense - Kids at Heart	19,507.25
<b>Total 5410 Kids at Heart Expenditures</b>	<b>34,318.56</b>
5425 Tooth Friendly Egg Hunt Exp	508.94

	<b>Total</b>
5440 MMCM Birthday Party Exp	115.31
5440.01 MMCM Birthday Party In-Kind Exp	57.52
<b>Total 5440 MMCM Birthday Party Exp</b>	<b>172.83</b>
5455 Touch A Truck Expenditures	1,572.69
5455.01 Touch a Truck In-Kind Exp	1,000.00
<b>Total 5455 Touch A Truck Expenditures</b>	<b>2,572.69</b>
<b>Total 5400 Special Events</b>	<b>37,744.30</b>
8100 In-Kind Expense Non-Special Events	4,888.00
<b>Total Expenditures</b>	<b>337,564.03</b>
<b>NET OPERATING REVENUE</b>	<b>91,532.18</b>
<b>OTHER REVENUE</b>	
7000 Interest Income	3,711.29
<b>Total Other Revenue</b>	<b>3,711.29</b>
<b>OTHER EXPENDITURES</b>	
8110 Depreciation Expense - Equipment and Software	813.20
8120 Depreciation Expense - Building	58,739.76
8130 Depreciation Expense - Building Improvement	6,612.54
8140 Depreciation Expense - Land Improvement	175.36
8150 Depreciation Expense - Exhibits	28,473.76
<b>Total Other Expenditures</b>	<b>94,814.62</b>
<b>NET OTHER REVENUE</b>	<b>-91,103.33</b>
<b>NET REVENUE</b>	<b>\$428.85</b>

JP GRAPHICS  
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jpgraphicsmi@gmail.com  
www.jpgraphicsmi.com



## Estimate

### ADDRESS

Jeff McLellan  
Mid-Michigan Children's  
Museum  
315 W. Genesee Ave.  
Saginaw, MI 48602 US

ESTIMATE # 1370  
DATE 10/30/2024

SERVICE	DESCRIPTION	QTY	RATE	AMOUNT
Alupanel Signs	Materials; 3mm Alupanel Signs with Printed & Laminated Customer Supplied Artwork; Matte Laminate (17 Signs Total, Misc Sizes)	1	230.00	230.00T
General Labor	Labor to Prep & Produce Signs	5	75.00	375.00

Please let us know if you have any questions or concerns.

SUBTOTAL	605.00
TAX	13.80
<b>TOTAL</b>	<b>\$618.80</b>

Thank you.

Accepted By

Accepted Date

# PROPOSAL

# MORLEY

Exhibits & Displays

One Morley Plaza  
Saginaw, MI 48603

## Interactive Dental Display

<b>Proposal Info:</b>	<b>Salesperson:</b>
Date: 10/30/2024	JaKarra LaMont
Proposal#: 5879-B	989.791.5593
PO#: 5879	989.791.7870 Fax
Expiration Date:	<a href="mailto:JaKarra.LaMont@morleynet.com">JaKarra.LaMont@morleynet.com</a>

<b>Proposal For:</b>	<b>Ship To:</b>	<b>Comments:</b>
Mid-Michigan Childrens Museum Ann Doyle 315 West Genesse Avenue Saginaw, MI 48602 United States Phone: 989 399 6626 Fax: 989 399 0431 <a href="mailto:president@midchildrensmuseum.com">president@midchildrensmuseum.com</a>		

Description	Line Total
Interactive Dental Exhibit Wall	\$7,000.00
	<b>SUBTOTAL: \$7,000.00</b>
	<b>TAXES: \$0.00</b>
	<b>TOTAL: \$7,000.00</b>

<b>Terms and Conditions</b>
The above pricing is for budgetary purposes only and DOES NOT include any items other than those specifically described above. All changes, additions, revisions, modifications or adjustments that are made prior to delivery will be invoiced upon the conclusion of the event.

Signature

Date